

Behind the Blooms

Make arrangements for your “Big Day.”

From bouquets to boutonnieres and every archway in between, a florist sets the tone for your wedding’s vibe. These savvy questions will help ensure your blooms are breathtaking, your budget’s intact, and your vision actually comes to life.



FLOWER POWER

Have you designed flowers for weddings at my venue or in my style?

Do you offer both fresh and artificial flower options?

Can I see a portfolio of recent weddings?

How do you ensure arrangements match a couple’s personality?

BLOOMIN’ BUDGET

Can you work within my budget without sacrificing style?

Do you offer package options or à la carte pricing?

What’s included in your quoted price?

Are there any extra costs for delivery, setup, or breakdown?

THE ARRANGEMENT AESTHETIC

Can you help me choose colors and blooms that complement my venue and theme?

Will you provide a mock-up of my bouquet or centerpiece before the big day?

Can you incorporate sentimental items (lace, charms, ribbons) into arrangements?

Do you rent vases, arches, or other décor elements?

How do you balance trendy styles with timeless elegance in your designs?

SEASONAL SAVVY

Which flowers will be in season for my wedding date?

Can you suggest budget-friendly alternatives if a flower isn't in season?

Do you source locally, or are flowers shipped in?

COMMUNICATION CHEMISTRY

How do you prefer to communicate: email, phone, text, or meetings?

How often will we check in before the wedding?

Will I be working directly with you or with an assigned team member?

PETAL TO THE SCHEDULE

How far in advance do you create arrangements?

How do you store and transport flowers to keep them fresh?

What time will you deliver and set up on the wedding day?

Will you also handle breakdown and removal after the event?

PLAN B(OUQUET)

How do you pivot if a specific flower is unavailable?

How do you handle last-minute changes or weather-related issues for outdoor décor?

Remember...flowers fade, but good floral design lives forever—in your photos, your memories, and your guests' Instagram feeds.

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